




PIP STUDIO

• AMSTERDAM •

LOUNGEWEAR COLLECTION SPRING SUMMER 2024



*Yesterday is a treasure,
today is a gift*

In 2007, Pip Studio was founded in Amsterdam by Catharina van der Endt who decided it was time to colour outside the lines. Today, Pip Studio has grown up, but kept her playful character. Pip Studio is a reflection of Catharina's positive personality and perspective on life. She is convinced that each moment of each day beholds the opportunity to share and celebrate life with the people we care for.

You could ignore those tiny chunks of gold by sticking to your daily routine. But Pip suggests doing the exact opposite. Chase them, embrace them and cherish them. From waking up in the morning in a beautifully messy bed, walking barefoot over fairy tale tiles to sipping coffee together from royal porcelain cups that are different in every way you look at it.

From teapot to wallpaper, from pillow to cookie jar: Pip brightens your day with a colourful mash-up of styles and stories. Pip is a true treasure hunter. A passionate collector of past prettiness and enthusiastic adopter of bright new technology, like digital textile printing or porcelain cutlery. Resulting in a growing number of collections of today's classics. Pip's products are crafted with eye for the tiniest details. Classic yet inventive, traditional yet original. They remind us to embrace our heritage and inspire us to celebrate life.

Enjoy our new collection!

Content

MIX & MATCH	37
BAMBOLEO	52
VIVA LAS FLORES	53
AMOR DE DIOS	54
LA DOLCE VITA	55
GOOD NIGHTINGALE	56
ALCAZAR	57
ALBA	58
VERANO	60
LITTLE SUMO STRIPE	62
MI VIDA	63
SOLID	63
TUTTI I FIORI	64
CASA DEI FIORI	65
SEÑORITA PIP	66
PETITE SUMO STRIPE	68
FIESTA DE FLAMENCOS	70
QUALITIES LOUNGEWEAR	72

This collection is available from
January 2024





























































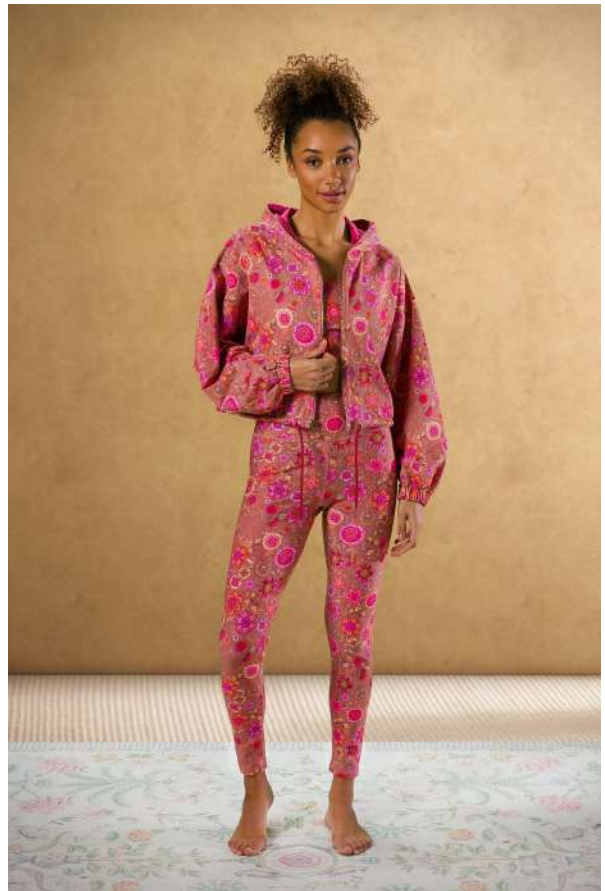








































BAMBOLEO



NOELLE
Kimono

Bamboleo White
95% Viscose | 5% Elastane



DEWI
Short Sleeve Nightdress

Bamboleo White
95% Viscose | 5% Elastane



DANIELA
Short Sleeve Nightdress

Bamboleo White
95% Viscose | 5% Elastane



BOBIEN
Long Trousers

Bamboleo White
95% Viscose | 5% Elastane

VIVA LAS FLORES



NISHA
Kimono

Viva las Flores Pink
95% Viscose | 5% Elastane



DALIA
Short Sleeve Nightdress

Viva las Flores Pink
95% Viscose | 5% Elastane



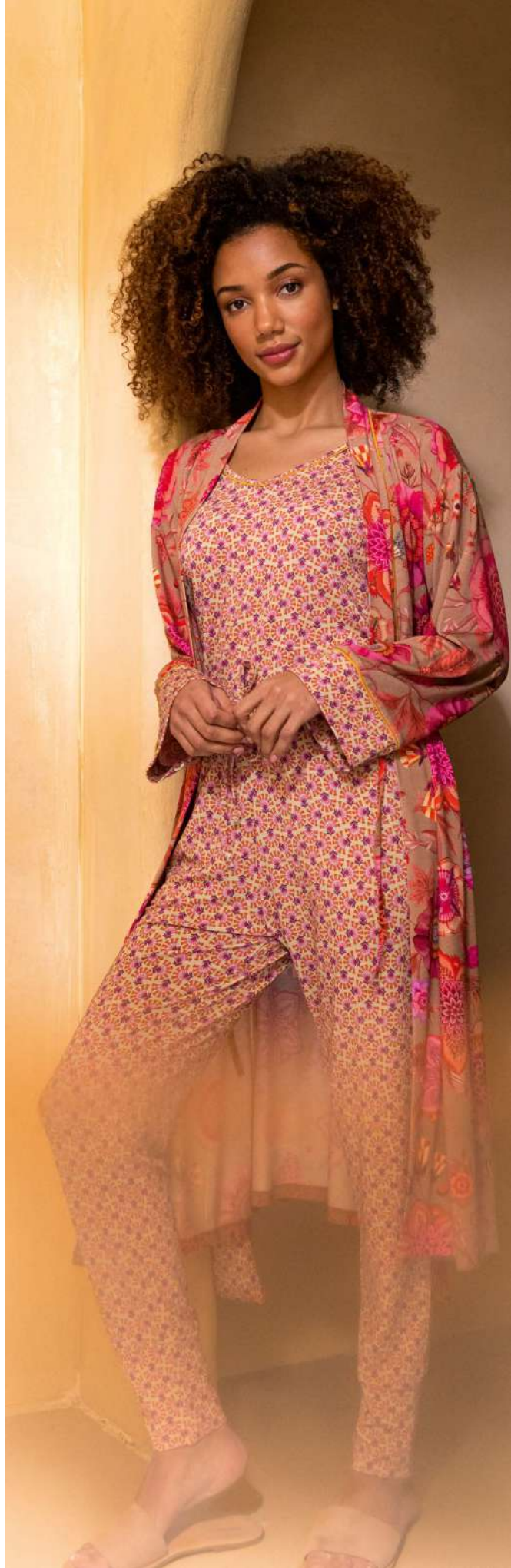
DJOY
Short Sleeve Nightdress

Viva las Flores Pink
95% Viscose | 5% Elastane



BOBIEN
Long Trousers

Viva las Flores Pink
95% Viscose | 5% Elastane





NAOMI
Kimono
Amor de Dios Sand
95% Viscose | 5% Elastane



DANIELA
Short Sleeve Nightdress
Amor de Dios Sand
95% Viscose | 5% Elastane



DIEZEL
Sleeveless Nightdress
Amor de Dios Sand
95% Viscose | 5% Elastane



TOY
Short Sleeve Top
Amor de Dios Sand
95% Viscose | 5% Elastane



FLORA
Short Sleeve Top
Amor de Dios Sand
95% Viscose | 5% Elastane



SELINA
Sleeveless Top
Amor de Dios Sand
95% Viscose | 5% Elastane



BELIN
Long Trousers
Amor de Dios Sand
95% Viscose | 5% Elastane



BOBIEN
Long Trousers
Amor de Dios Sand
95% Viscose | 5% Elastane



BOB
Short Trousers
Amor de Dios Sand
95% Viscose | 5% Elastane



NAOMI
Kimono

La Dolce Vita Light Green
95% Viscose | 5% Elastane



DANIELA
Short Sleeve Nightdress

La Dolce Vita Light Green
95% Viscose | 5% Elastane



DIEZEL
Sleeveless Nightdress

La Dolce Vita Light Green
95% Viscose | 5% Elastane



TOY
Short Sleeve Top

La Dolce Vita Light Green
95% Viscose | 5% Elastane



FLORA
Short Sleeve Top

La Dolce Vita Light Green
95% Viscose | 5% Elastane



SELINA
Sleeveless Top

La Dolce Vita Light Green
95% Viscose | 5% Elastane



BELIN
Long Trousers

La Dolce Vita Light Green
95% Viscose | 5% Elastane



BOBIEN
Long Trousers

La Dolce Vita Light Green
95% Viscose | 5% Elastane



BOB
Short Trousers

La Dolce Vita Light Green
95% Viscose | 5% Elastane



GOOD NIGHTINGALE



NIELS
Kimono

Good Nightingale Lilac
95% Viscose | 5% Elastane



DALIA
Short Sleeve Nightdress
Good Nightingale Lilac
95% Viscose | 5% Elastane



DJOY
Short Sleeve Nightdress
Good Nightingale Lilac
95% Viscose | 5% Elastane

ALCAZAR



NOELLE
Kimono
Alcazar Multicolour
100% Viscose



BOB
Short Trousers
Alcazar Multicolour
100% Viscose



BELIN
Long Trousers
Alcazar Multicolour
100% Viscose



FLORA
Short Sleeve Top
Alcazar Multicolour
100% Viscose





TILLY
Short Sleeve Top
Alba Blue Green
95% Viscose | 5% Elastane



BOB
Short Trousers
Alba Blue Green
95% Viscose | 5% Elastane



DEWI
Short Sleeve Nightdress
Alba Blue Green
95% Viscose | 5% Elastane



DJOY
Short Sleeve Nightdress
Alba Blue Green
95% Viscose | 5% Elastane



DAMARA
Sleeveless Nightdress
Alba Blue Green
95% Viscose | 5% Elastane



TILLY
Short Sleeve Top
Alba Khaki
95% Viscose | 5% Elastane



BOB
Short Trousers
Alba Khaki
95% Viscose | 5% Elastane



DEWI
Short Sleeve Nightdress
Alba Khaki
95% Viscose | 5% Elastane



DJOY
Short Sleeve Nightdress
Alba Khaki
95% Viscose | 5% Elastane



DAMARA
Sleeveless Nightdress
Alba Khaki
95% Viscose | 5% Elastane



DAISY
Short Sleeve Nightdress
Verano Green
95% Viscose | 5% Elastane



TOY
Short Sleeve Top
Verano Green
95% Viscose | 5% Elastane



TONI
Sleeveless Top
Verano Green
100% Cotton



BOBIEN
Long Trousers
Verano Green
95% Viscose | 5% Elastane



CELESTE
Culotte Trousers
Verano Green
100% Cotton



BOBI
Short Trousers
Verano Green
100% Cotton



DAISY
Short Sleeve Nightdress
Verano Lilac
95% Viscose | 5% Elastane



TOY
Short Sleeve Top
Verano Lilac
95% Viscose | 5% Elastane



TONI
Sleeveless Top
Verano Lilac
100% Cotton



BOBIEN
Long Trousers
Verano Lilac
95% Viscose | 5% Elastane



CELESTE
Culotte Trousers
Verano Lilac
100% Cotton



BOBI
Short Trousers
Verano Lilac
100% Cotton



TOY
Short Sleeve Top
Little Sumo Stripe Green
48% Viscose | 48% Polyester | 4% Elastane



TOY
Short Sleeve Top
Little Sumo Stripe Lilac
48% Viscose | 48% Polyester | 4% Elastane



TOY
Short Sleeve Top
Little Sumo Stripe Blue
48% Viscose | 48% Polyester | 4% Elastane



TATUM
Short Sleeve Top
Little Sumo Stripe Green
48% Viscose | 48% Polyester | 4% Elastane



TATUM
Short Sleeve Top
Little Sumo Stripe Lilac
48% Viscose | 48% Polyester | 4% Elastane



TATUM
Short Sleeve Top
Little Sumo Stripe Blue
48% Viscose | 48% Polyester | 4% Elastane



BOBIEN
Long Trousers
Little Sumo Stripe Green
48% Viscose | 48% Polyester | 4% Elastane



BOBIEN
Long Trousers
Little Sumo Stripe Lilac
48% Viscose | 48% Polyester | 4% Elastane



BOBIEN
Long Trousers
Little Sumo Stripe Blue
48% Viscose | 48% Polyester | 4% Elastane



TILLY
Short Sleeve Top
Mi Vida Green
95% Viscose | 5% Elastane



TILLY
Short Sleeve Top
Mi Vida Pink
95% Viscose | 5% Elastane



TOY
Short Sleeve Top
Solid Green
95% Viscose | 5% Elastane



TOY
Short Sleeve Top
Solid Lilac
95% Viscose | 5% Elastane



TOY
Short Sleeve Top
Solid Blue
95% Viscose | 5% Elastane



BOB
Short Trousers
Little Sumo Stripe Green
48% Viscose | 48% Polyester | 4% Elastane



BOB
Short Trousers
Little Sumo Stripe Lilac
48% Viscose | 48% Polyester | 4% Elastane



BOB
Short Trousers
Little Sumo Stripe Blue
48% Viscose | 48% Polyester | 4% Elastane



TUTTI I FIORI



DJOY
Short Sleeve Nightdress
Tutti i Fiori Light Blue
95% Viscose | 5% Elastane



NINNY
Kimono
Tutti i Fiori Light Blue
95% Viscose | 5% Elastane



BOB
Short Trousers
Tutti i Fiori Light Blue
95% Viscose | 5% Elastane



BOBIEN
Long Trousers
Tutti i Fiori Light Blue
95% Viscose | 5% Elastane



NICOS
Jacket

Casa dei Fiori Raspberry
95% Cotton | 5% Elastane



TATUM
Sport Top

Casa dei Fiori Raspberry
48% Cotton | 48% Modal | 4% Elastane



NICOS
Jacket

Casa dei Fiori Blue
95% Cotton | 5% Elastane



TATUM
Sport Top

Casa dei Fiori Blue
48% Cotton | 48% Modal | 4% Elastane



PARLOTTE
Jumpsuit

Casa dei Fiori Raspberry
48% Cotton | 48% Modal | 4% Elastane



BRITT
Long Trousers

Casa dei Fiori Raspberry
95% Cotton | 5% Elastane



PARLOTTE
Jumpsuit

Casa dei Fiori Blue
48% Cotton | 48% Modal | 4% Elastane



BRITT
Long Trousers

Casa dei Fiori Blue
95% Cotton | 5% Elastane



TAHNEE
Sport Top
Señorita Pip Dark Pink
36% Cotton | 36% Modal | 28% Elastane



TULA
Sport Top
Señorita Pip Dark Pink
48% Cotton | 48% Modal | 4% Elastane



HANNY
Jacket
Señorita Pip Dark Pink
95% Cotton | 5% Elastane



TILLY
Short Sleeve Top
Señorita Pip Dark Pink
48% Cotton | 48% Modal | 4% Elastane



BELLA
Long Sport Trousers
Señorita Pip Dark Pink
36% Cotton | 36% Modal | 28% Elastane



BONNY
Long Sport Trousers
Señorita Pip Dark Pink
36% Cotton | 36% Modal | 28% Elastane



BALI
Short Trousers
Señorita Pip Dark Pink
95% Cotton | 5% Elastane



TAHNEE
Sport Top
Señorita Pip Dark Blue
36% Cotton | 36% Modal | 28% Elastane



TULA
Sport Top
Señorita Pip Dark Blue
48% Cotton | 48% Modal | 4% Elastane



HANNY
Jacket
Señorita Pip Dark Blue
95% Cotton | 5% Elastane



TILLY
Short Sleeve Top
Señorita Pip Dark Blue
48% Cotton | 48% Modal | 4% Elastane



BELLA
Long Sport Trousers
Señorita Pip Dark Blue
36% Cotton | 36% Modal | 28% Elastane



BONNY
Long Sport Trousers
Señorita Pip Dark Blue
36% Cotton | 36% Modal | 28% Elastane



BALI
Short Trousers
Señorita Pip Dark Blue
95% Cotton | 5% Elastane



TIFFANY
Short Sleeve Top
Petite Sumo Stripe Green
80% Cotton | 20% Polyester



TIFFANY
Short Sleeve Top
Petite Sumo Stripe Lilac
80% Cotton | 20% Polyester



TIFFANY
Short Sleeve Top
Petite Sumo Stripe Blue
80% Cotton | 20% Polyester



BISOU
Short Trousers
Petite Sumo Stripe Green
80% Cotton | 20% Polyester



BISOU
Short Trousers
Petite Sumo Stripe Lilac
80% Cotton | 20% Polyester



BISOU
Short Trousers
Petite Sumo Stripe Blue
80% Cotton | 20% Polyester



BRITTNEY
Long Trousers
Petite Sumo Stripe Green
80% Cotton | 20% Polyester



BRITTNEY
Long Trousers
Petite Sumo Stripe Lilac
80% Cotton | 20% Polyester



BRITTNEY
Long Trousers
Petite Sumo Stripe Blue
80% Cotton | 20% Polyester



ADELINE
Sun Hat
Petite Sumo Stripe Green
80% Cotton | 20% Polyester



ADELINE
Sun Hat
Petite Sumo Stripe Lilac
80% Cotton | 20% Polyester



ADELINE
Sun Hat
Petite Sumo Stripe Blue
80% Cotton | 20% Polyester



PATTY
Jumpsuit
Petite Sumo Stripe Green
80% Cotton | 20% Polyester



PATTY
Jumpsuit
Petite Sumo Stripe Lilac
80% Cotton | 20% Polyester



PATTY
Jumpsuit
Petite Sumo Stripe Blue
80% Cotton | 20% Polyester



NADIA
Kimono
Petite Sumo Stripe Green
80% Cotton | 20% Polyester



NADIA
Kimono
Petite Sumo Stripe Lilac
80% Cotton | 20% Polyester



NADIA
Kimono
Petite Sumo Stripe Blue
80% Cotton | 20% Polyester



SELINA

Sleeveless Top

Fiesta de Flamencos Green
95% Viscose | 5% Elastane



BOB

Short Trousers

Fiesta de Flamencos Green
95% Viscose | 5% Elastane



SELINA

Sleeveless Top

Fiesta de Flamencos Red
95% Viscose | 5% Elastane



BOB

Short Trousers

Fiesta de Flamencos Red
95% Viscose | 5% Elastane



ANKE
Head band
Fiesta de Flamencos Green
100% Cotton



NELLY
Kimono
Fiesta de Flamencos Green
100% Cotton



DAVINA
Tunic
Fiesta de Flamencos Green
100% Cotton



DANINI
Tunic
Fiesta de Flamencos Green
100% Cotton



ANKE
Head band
Fiesta de Flamencos Red
100% Cotton



NELLY
Kimono
Fiesta de Flamencos Red
100% Cotton



DAVINA
Tunic
Fiesta de Flamencos Red
100% Cotton



DANINI
Tunic
Fiesta de Flamencos Red
100% Cotton

100% Viscose

Viscose is often assumed to be a synthetic material, presumably because it used to be called artificial silk. Viscose is actually a synthetic fibre, but it is made from natural materials (wood and cellulose).

This is why this substance is also known as semisynthetic.

Viscose is a lovely, supple material that flatters the body wonderfully. This fabric also has a luxurious, silky sheen, hence the name artificial silk. The fabric is comfortable and lovely to wear as the fabric does not sweat, it also has moisture-wicking properties and is a breathable due the fabric structure.

95% Viscose | 5% Elastane

Almost every season we use the fabric composition jersey viscose. The blend of viscose and elastane is the perfect balance between being washable and easy care, a soft smooth finish which feels lovely against your skin and you also have the comfort of wearing a stretch fabric. The fabric is comfortable and lovely to wear as the fabric does not sweat and is a breathable.

95% Cotton | 5% Elastane

Cotton is a natural material that absorbs a lot of moisture and is comfy to wear. Combined with elastane to make the fabric more elastic and to bring the items back in shape.

48% Viscose | 48% Polyester | 4% Elastane

Polyviscose fabric is a blend of viscose and polyester. Blending polyester with viscose gives the best of both worlds and polyviscose is best described as a semi-natural or semi-synthetic fibre. By blending viscose and polyester to make a new fabric quality, poly-viscose largely retains the pleasant drape and feel of standard viscose, so its touch is quite natural to handle. But the added polyester means polyviscose is much easier to care for. Combined with elastane to make the fabric more elastic and to bring the items back into shape.

2x2 rib - 100% Cotton

Cotton is a natural material that absorbs a lot of moisture and is comfortable to wear in summer as it will keep you cool due it's breathable structure. For the Summer 2024 collection we knitted the cotton fibres into a rib knit. Rib knit is a different way of knitting that creates the appearance of raised vertical lines in the fabric. The main advantage of this fabric is the high degree of elasticity. The fabrics are more elastic and durable than other jersey knits and tend to fit the body. One other advantage is that it doesn't wrinkle. The elasticity of the structure allows the fabric to get back to it's original shape easily.

80% Cotton | 20% Polyester

Terry is a fabric woven with many protruding loops of thread which can absorb large amounts of water. Which makes it an ideal fabric, especially for our loungewear collection, with its highly absorbent structure. These loops are often longer on one side since they were created to have the greatest possible absorbency.

48% Cotton | 48% Modal | 4% Elastane

Cotton and Modal are very different fabrics. The difference between cotton and modal fabric is that modal is softer and silkier, while cotton is warmer and more breathable. Combined you get the perfect mix of softness and breathability. The Cotton fabric makes it warmer and more breathable. Modal fabric is known for its softness, durability and colour fastness. Due to its chemical process during dyeing the colours and prints will not fade if you wash it repeatedly. Plus its smooth surface resists pilling, so the garment will look nice for a long time. Combined with elastane to make the fabric more elastic and to bring the items back in shape. In this group it is very important that the products support during sports and that humidity is regulated. That's why we have the material combinations.

36% Cotton | 36% Modal | 28% Elastane

The high percentage of elastane makes this fabric perfect for our loungewear collection.
The high percentage of elastane gives support during every workout.

100% Cotton voile

Cotton voile is a lightweight woven fabric made from 100% cotton. It has a higher thread count than most cotton fabrics which results in a silky soft hand feel. The perfect fabric for our Summer 2024 collection because of its semi sheer outlook and breathable fabric it is ideal for hot climates as it allows the air to pass through, providing comfort even on the most scorching day.



Sustainability

Pip Studio does not own any factories, we work together with our carefully selected partners. We believe that the manufacturing of our products should be done in a responsible way. We aim to create collections with well-thought-out solutions that bring a sparkle to everyday life. Our partners' philosophy is to build a trustworthy and long-term relationship with our suppliers in order to ensure continuity of the quality, look and delivery of our collections. All Pip Studio products are produced in a sustainable way and marked with the Pip Studio sustainable icon in the care label.



Wash care instructions

To enjoy your Pip Studio products till the end of times, please follow the recommended care instructions of the care label on each garment carefully.



THE SPRING SUMMER BAGS COLLECTION IS AVAILABLE FROM JANUARY 2024

Check our latest brochure at [newedition.nl](https://www.newedition.nl)

