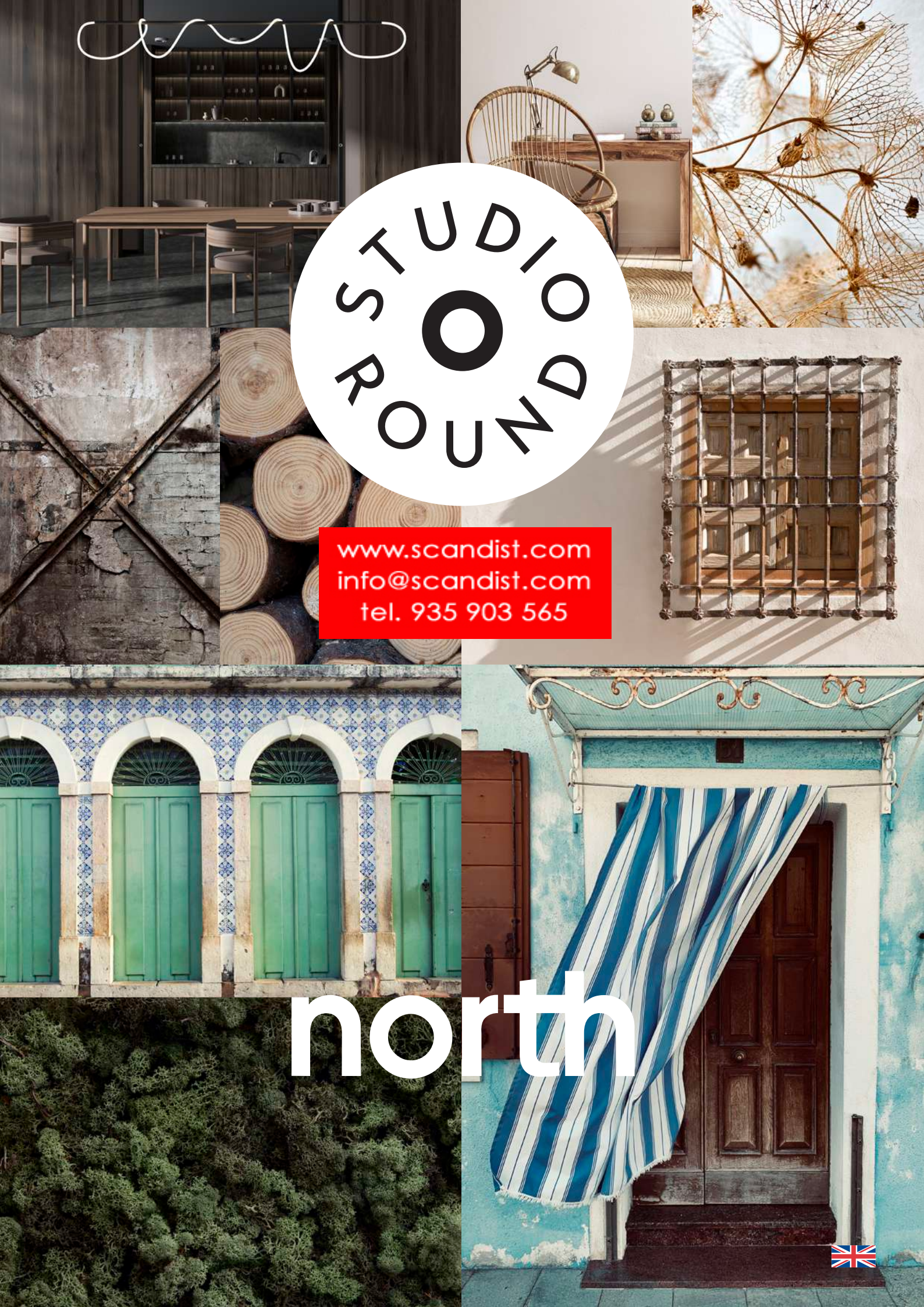




www.scandist.com
info@scandist.com
tel. 935 903 565

north



STUDIO ROUND





At Studio Round, we unite traditional craftsmanship of the highest quality with current trends. We seek inspiration from the best of the past and make an effort to bring it into the present. We never compromise on quality and durability, nor on contemporary expression.

We believe in additions rather than replacements, and so we will continuously develop new items for our collection, complementing the old. We aim to merge the old with the new, traditions with the modern – both at home and away.

no

o

o



rtm

north



north

With the North set, we bring nature indoors and set the table with beautiful mugs and plates, bowls and dishes in round shapes and carefully selected colours that clearly reference nature.

The colours reflect its blue, green, brown and light shades, signalling calm, harmony and simplicity, and the reactive glaze creates beautiful patterns reminiscent of structures in living nature.

North is the first series in Studio Round.



north

BRING NATURE TO THE TABLE

The North set initially includes cups, two sizes of plates, an oval dish, and bowls in four sizes. All pieces are designed to incorporate the recognisable shape from the 'o' in the name and logo – the mug's handle, the curves of the bowls, the round plates, and the oval dish.

The glazing technique is based on traditional glaze craftsmanship, known and used for centuries, and through this process, the beautiful, unpredictable patterns and the surface's varied shades are formed.

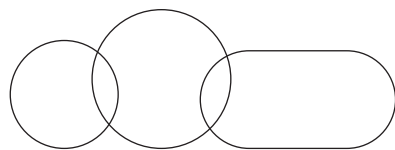
Choose between matte and glossy glaze in the colours sand, moss, river, and bark.



mug



bowls

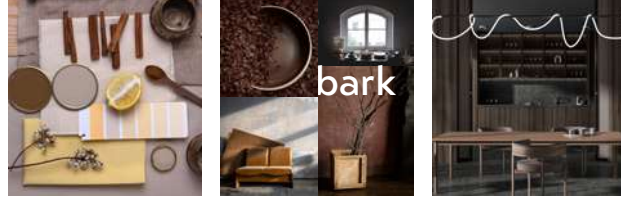
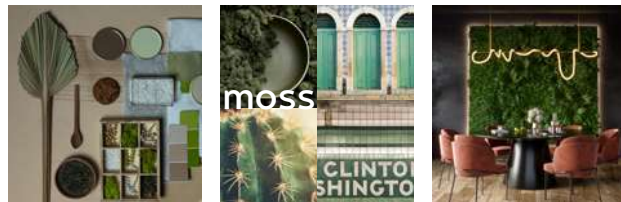


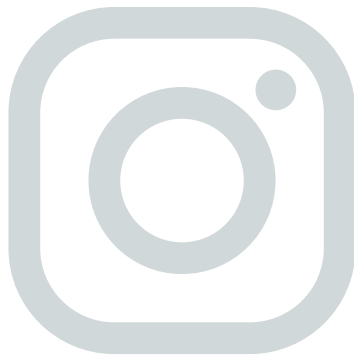
plates

dish



studioround_





WORKING WITH INFLUENCERS

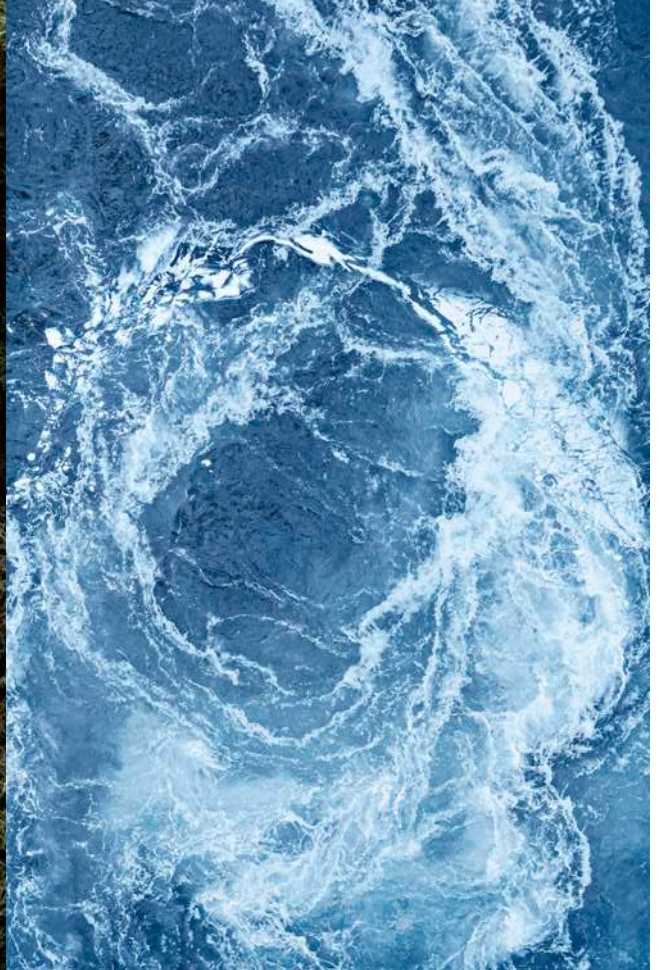
Working with influencers is a unique way to showcase Studio Round and the North tableware collection. This proposal serves as an inspiration for how Studio Round and North can be activated.

Collaborations can be established with influencers whose individual styles match the different colour themes within the collection. Through their distinctive aesthetic, they can create the ideal atmosphere and tell a unique story around the North collection.

The concept involves the influencers sharing this story through content on their own Instagram profiles, including photos, reels and giveaways that engage their followers and drive traffic.

Using North tableware, they can create inspiring table settings, stylish arrangements in the kitchen or on the coffee table that resonate with their personal brand and present it in a way that feels natural and authentic to their followers.

Each influencer's followers match the target audience defined for the Studio Round universe and the aim of these collaborations is to raise awareness of Studio Round and the vibrant North collection.



SAND



MATTE

BARK



MATTE

MOSS



MATTE



SHINY

RIVER

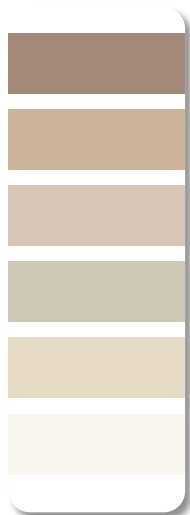


MATTE

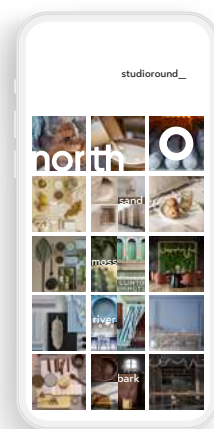
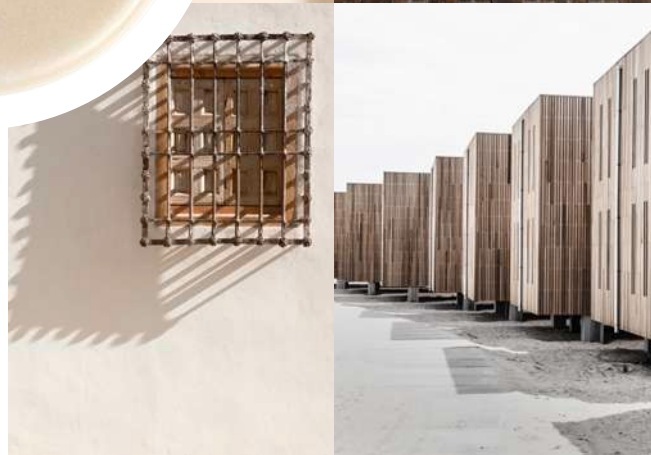


SHINY





- Calm and warm
- Classic
- Signalling rustic nature
- Exclusive, Nordic
- Combine with light and brown natural colours
- Combine with oak terrazzo, and marble



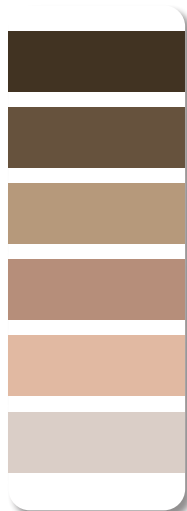
sand

The colour sand is a great alternative to the classic white and fits perfectly with a modern interior style featuring natural colours and rustic elements. Sand creates a calm, subdued and exclusive atmosphere and looks great in a classic Nordic interior, for instance with Danish furniture classics and natural stones like terrazzo and marble. Sand is a neutral shade that complements all other colours well.

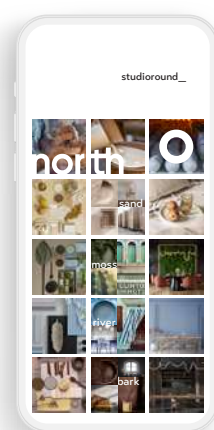








- Creates calm
- Scandinavian minimalism
- Signalling cosiness and warmth
- Combine with warm burnt shades
- The expression is lightened with brighter tones
- Combine with dark and golden wood types



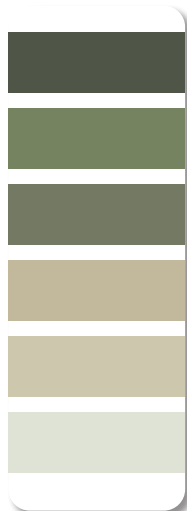
bark

Brown colours help create calm in the decor, regardless of which shade you choose and combine. Light brown and beige tones can be used as neutrals in the decor, while dark brown colours add a warm, cosy, perhaps slightly decadent vibe that invites to explore the room. Bark is beautiful with dark and golden wood types and warm, burnt colours from nature.

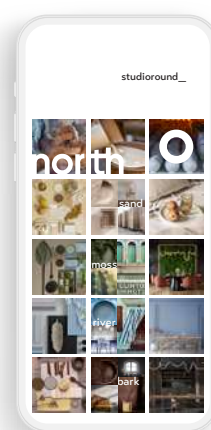








- Nature's colour
- Signalling freshness, hope, and growth
- Creates calm and well-being
- Complements other green shades
- Combine with beige and brown
- Combine with teak and golden wood types



moss

Green is good for the eyes, we say, and that is precisely why the green shades are popular in home decor. Green colours naturally evoke a sense of tranquillity that can be found in the forest or when looking out over a vast green field. Pair green with very light beige, with brown and other colours from nature. Combine with teak furniture and other wood types with a golden glow.

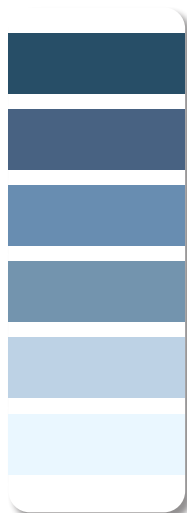




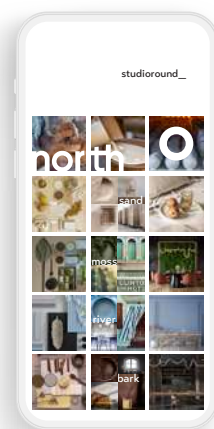








- The colour of the sky and sea
- Classic and cool
- Signalling peace and harmony
- A prominent fashion colour
- Harmonises well with light wood
- Combine with both pastels and bold colours



river

Blue is the colour of the sky and the sea, and a striking and eye-catching trend colour. Blue is a favourite for many; it's classic and cool and fits perfectly into Nordic home decor. River pairs well with organic materials like light wood and can be combined with a very broad colour spectrum, from reddish-brown terracotta shades to light pastels and other strong colours. River can have various expressions, depending on what it is paired with.











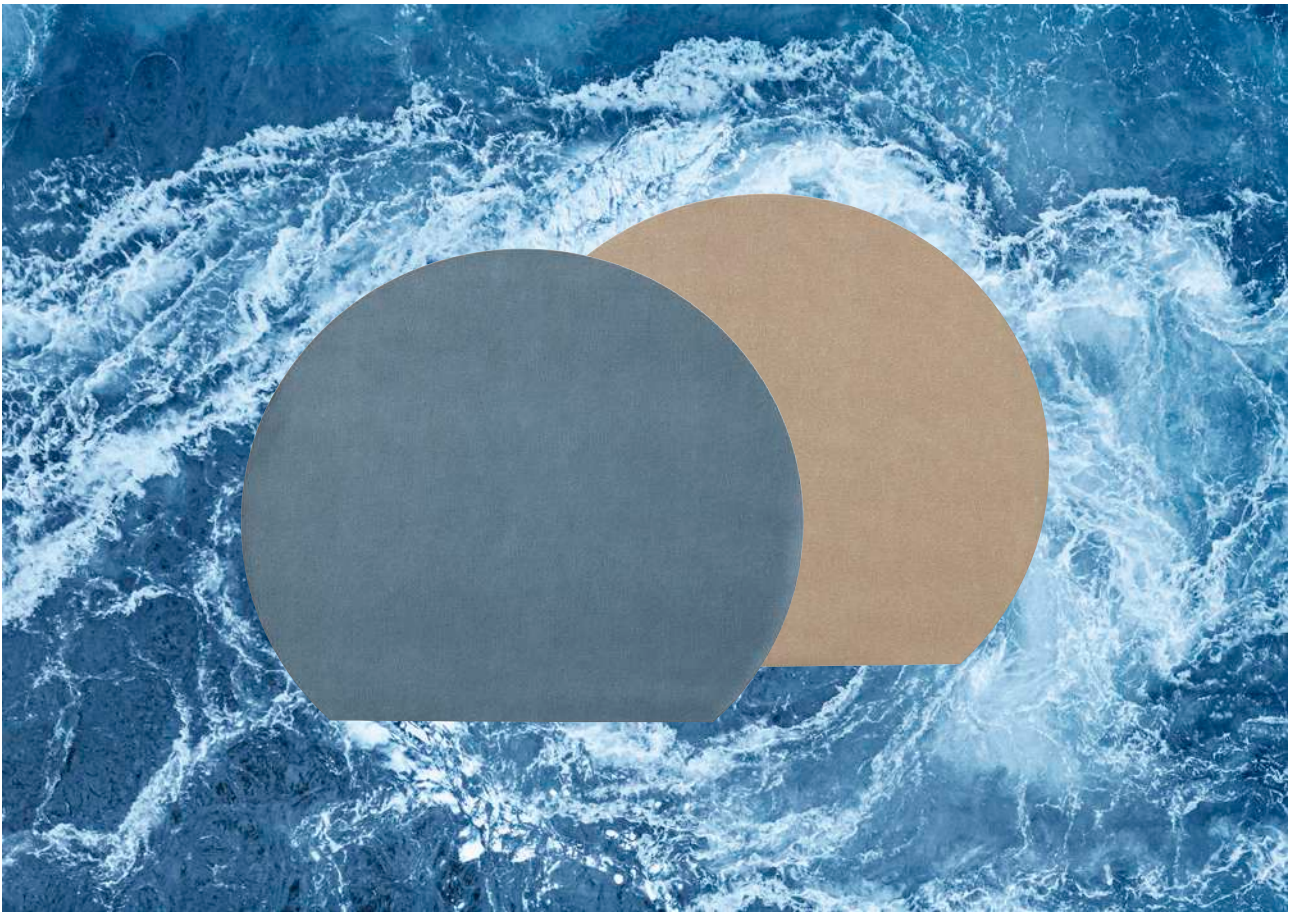


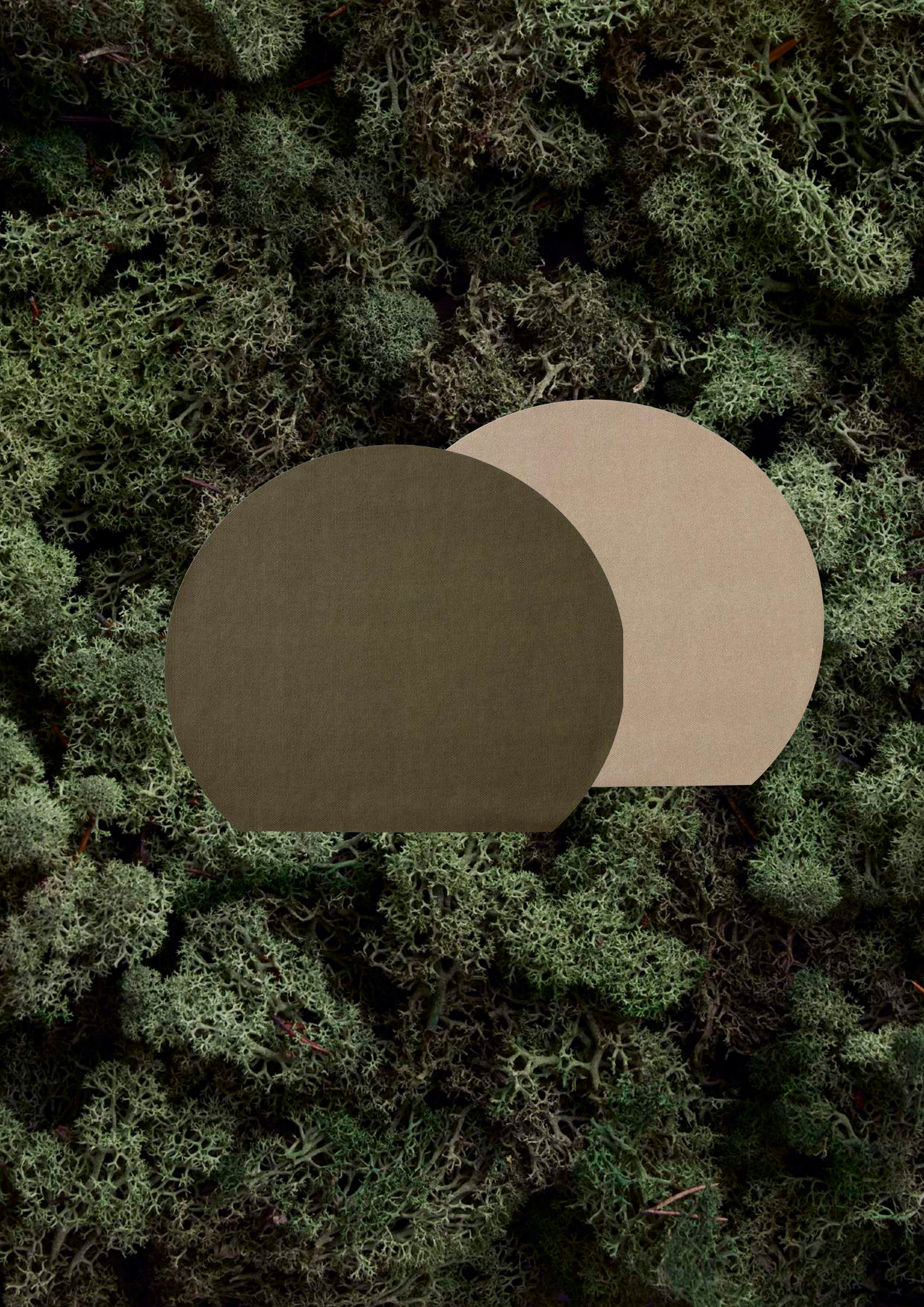
STORM

With the Storm cutlery, we bring the calm and simplicity of nature indoors, setting the table with beautiful cutlery designed with the same rounded shapes and soft appearance that characterise the other products in the Studio Round collection. The cutlery is made from 18/8 stainless steel, a durable quality that is dishwasher-safe.

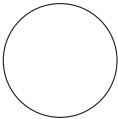
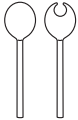
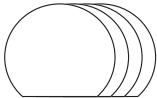




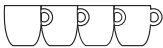
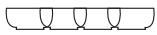




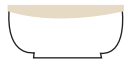
STUDIO ROUND

			PER PACKAGE	IN A GIFT BOX
	Mug	33 cl	6	
	Small bowl	11 cm	6	
	Breakfast bowl	15 cm	6	
	Pasta bowl	19 cm	4	
	Salad bowl	25 cm	2	
	Serving dish	38 x 19 cm	2	
	Lunch plate	21 cm	6	
	Dinner plate	27 cm	6	
	Cutlery set	16 pcs. 15.7 - 21 cm	6	
	Salad cutlery	25 cm	8	
	Placemats	43 x 36 cm	6	

4 PCS GIFT BOX

	4 x mugs	33 cl	6	
	4 x bowls	11 cm	6	

INTERIOR COLOUR

RIVER		MOSS		SAND	BARK
SHINY	MATTE	SHINY	MATTE	MATTE	MATTE
					
					
					
					
					
					
					
					

2 WITH INTERIOR COLOUR + 2 WITH EXTERIOR COLOUR

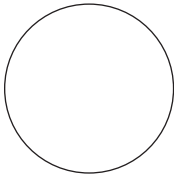
					
					

EXTERIOR COLOUR

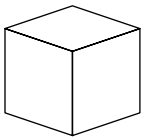
RIVER	MOSS	SAND	BARK
MATTE	MATTE	MATTE	MATTE
			
			

PLACEMATS, 2-SIDED

RIVER	SAND	BARK	SAND	MOSS	SAND
					



BASE COLOUR
FOR ALL PRODUCTS
MATTE WHITE



IN A GIFT BOX

PACKAGING



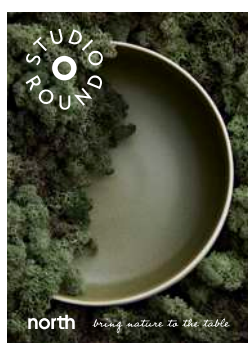


POS MATERIALE



IMAGE BANK

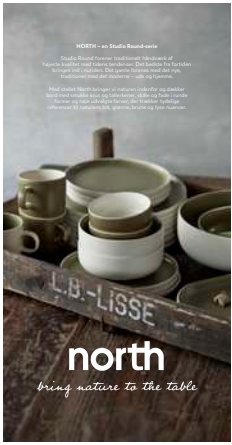
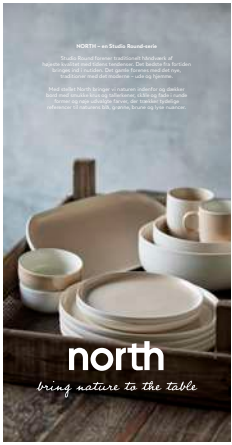
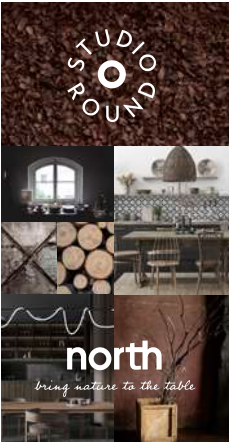
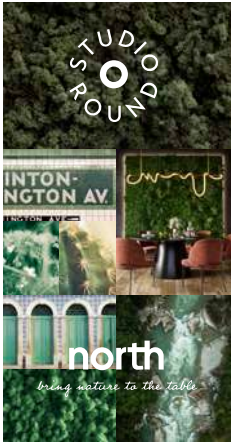
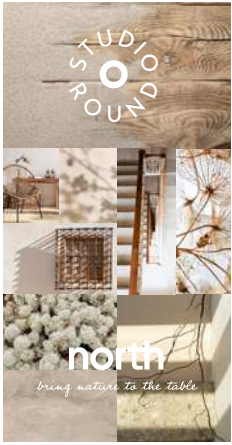
with environment photos
of each colour.



POSTCARDS

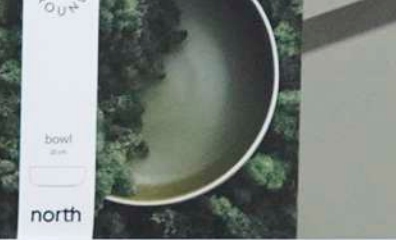


PLACEMATS IN CARDBOARD



30 X 60 TABLE SIGNS







3 BAYS / H 240 CM

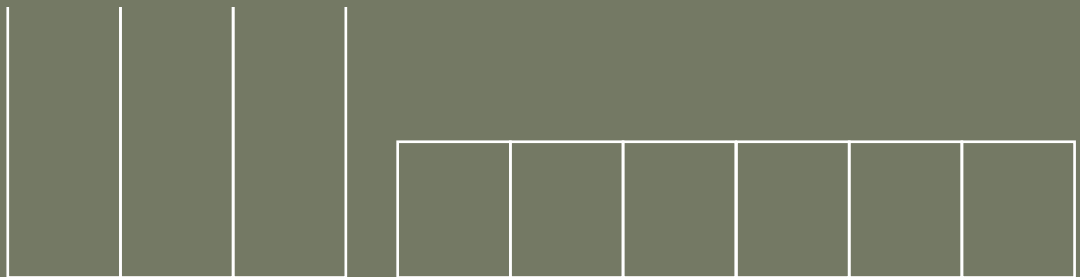


6 BAYS / H 130 CM

LAYOUT WITH FULL RANGE

With all six colours from the range in the shop, the layout consists of three bays at full height or six bays at half height.

We recommend keeping the colour themes separate in the setup, so customers experience a beautiful and simple, colour-coordinated product display. The matte and glossy versions of both river and moss should be placed in close proximity to each other.



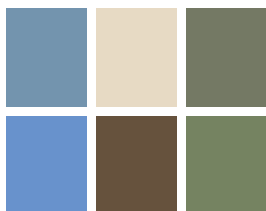
3 SECTIONS

● ● River

● Sand

● Bark

● ● Moss



6 SECTIONS

● ● River

● Sand

● ● Moss

● Bark





2 BAYS / H 240 CM



PODIUM

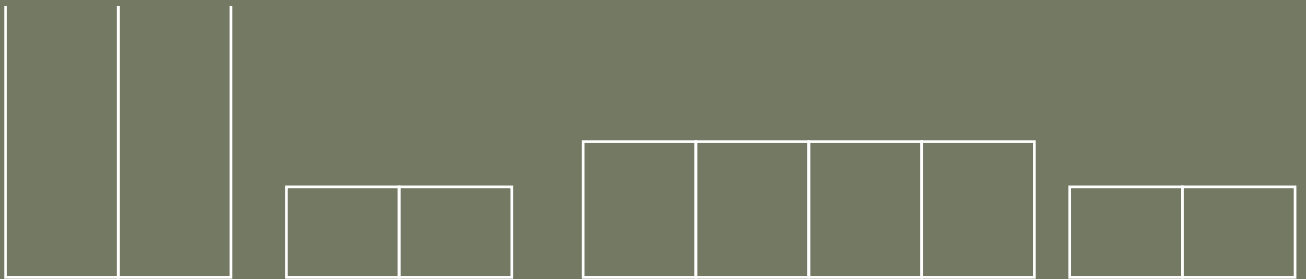


4 BAYS / H 130 CM

LAYOUT WITH ALTERNATE RANGE

With a range of five colours, the layout consists of two bays at full height plus a podium or four bays at half height plus a podium. The solutions are outlined below.

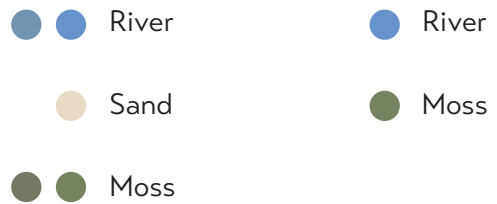
Colour themes are kept separate, but with the matte and glossy versions of both river and moss placed close to each other. The podium is used for the sets with mugs and bowls, where the colours are mixed.

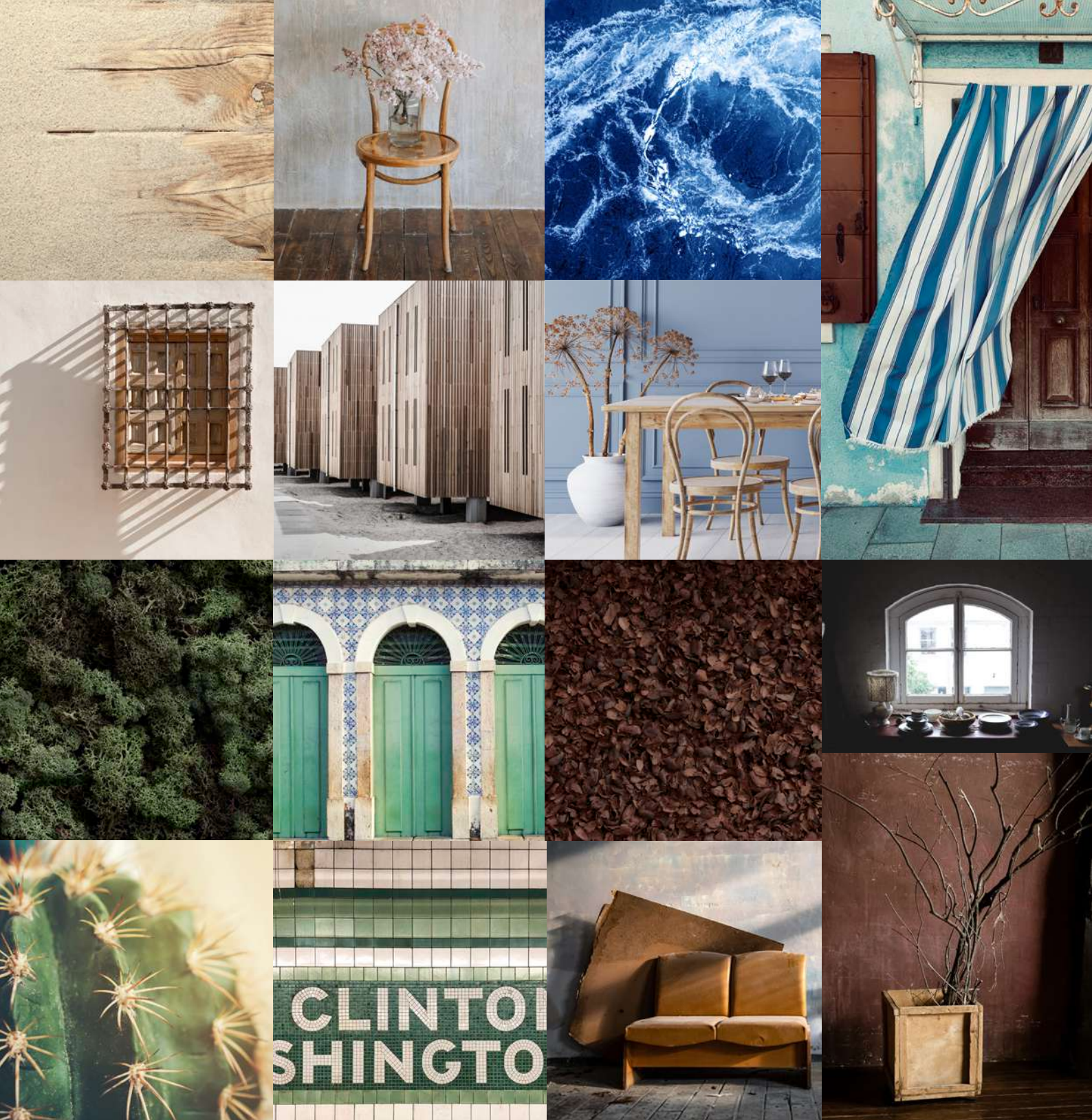


2 BAYS + PODIUM



4 BAYS + PODIUM





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